



# Big Data & Analytics

Netzwerktechnische Herausforderungen im Umgang mit Massendaten  
für Systemintegratoren/-innen von morgen

Monika Stausberg & Ulrich Stritzel

Berufliche Schule ITECH Elbinsel Wilhelmsburg, Hamburg

[Monika.Stausberg@itech-bs14.de](mailto:Monika.Stausberg@itech-bs14.de) – [Ulrich.Stritzel@itech-bs14.de](mailto:Ulrich.Stritzel@itech-bs14.de)

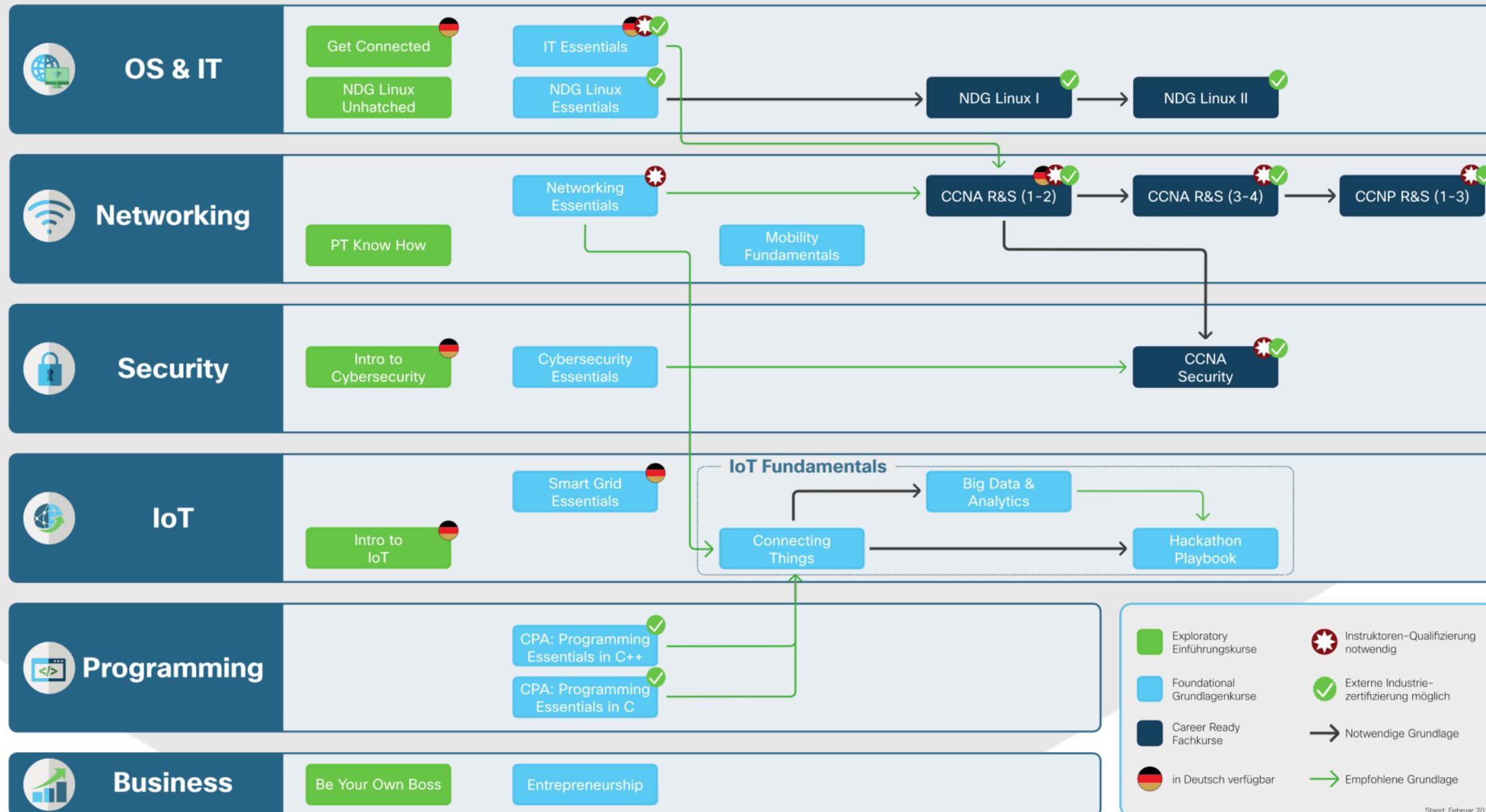
20. April 2018

# IoT in der



# Cisco Networking Academy

## Cisco Networking Academy / Kurs Portfolio



IoT in der

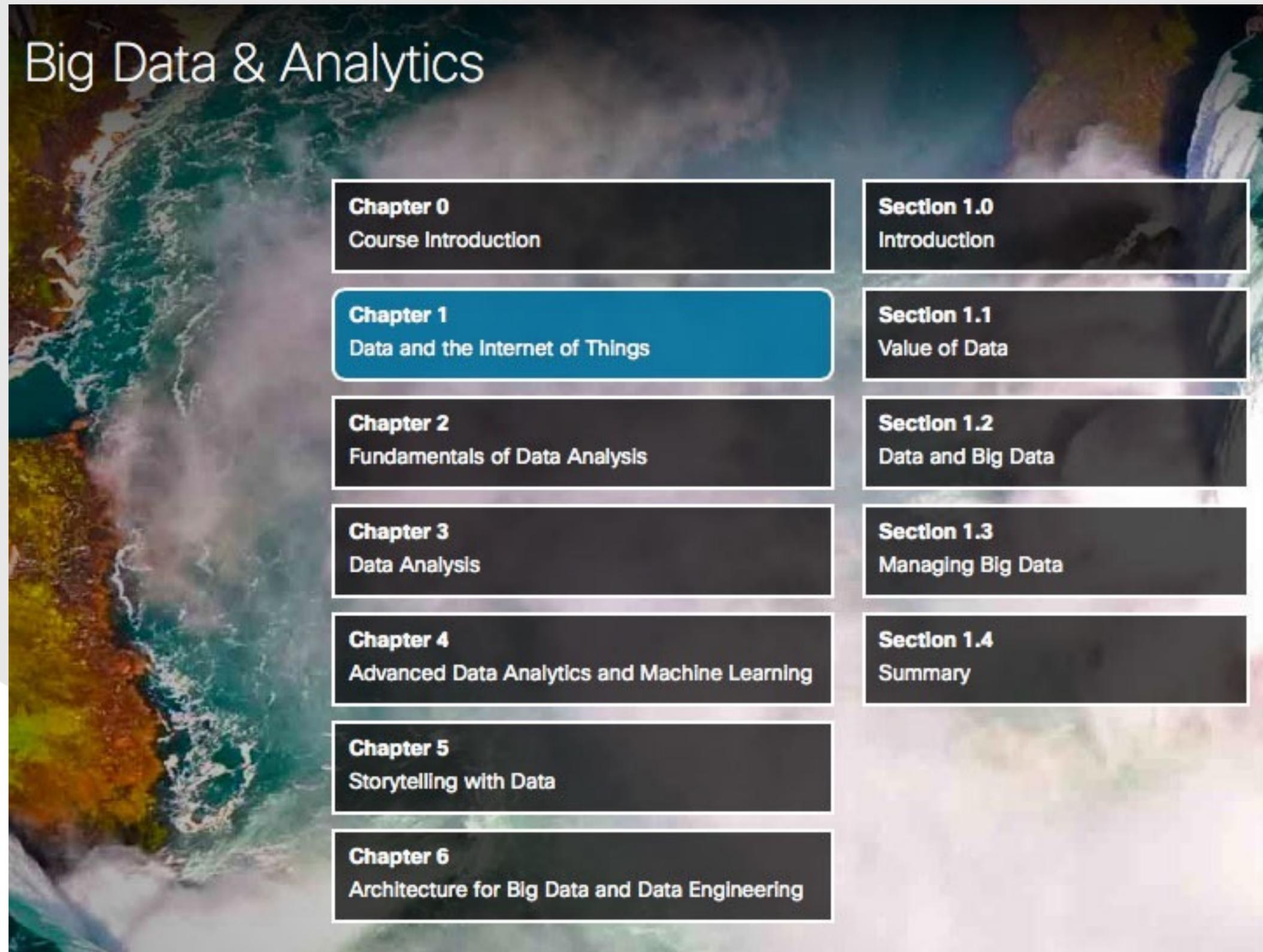


Cisco Networking Academy

## IoT Fundamentals



# IoT-Fundamentals: Big Data & Analytics – Kursübersicht

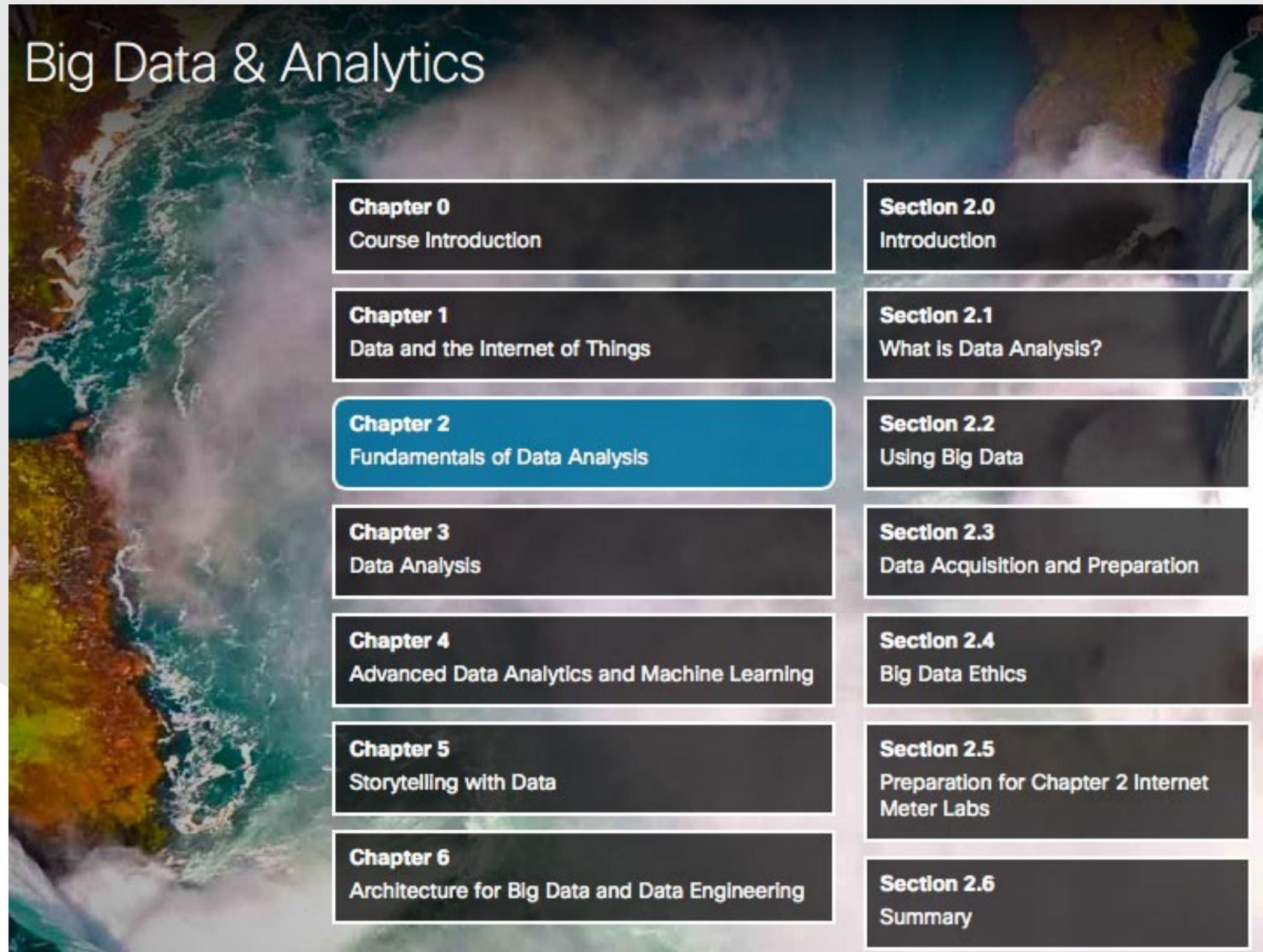


## Big Data & Analytics

<b>Chapter 0</b> Course Introduction	<b>Section 1.0</b> Introduction
<b>Chapter 1</b> Data and the Internet of Things	<b>Section 1.1</b> Value of Data
<b>Chapter 2</b> Fundamentals of Data Analysis	<b>Section 1.2</b> Data and Big Data
<b>Chapter 3</b> Data Analysis	<b>Section 1.3</b> Managing Big Data
<b>Chapter 4</b> Advanced Data Analytics and Machine Learning	<b>Section 1.4</b> Summary
<b>Chapter 5</b> Storytelling with Data	
<b>Chapter 6</b> Architecture for Big Data and Data Engineering	



# IoT-Fundamentals: Big Data & Analytics – Kursübersicht

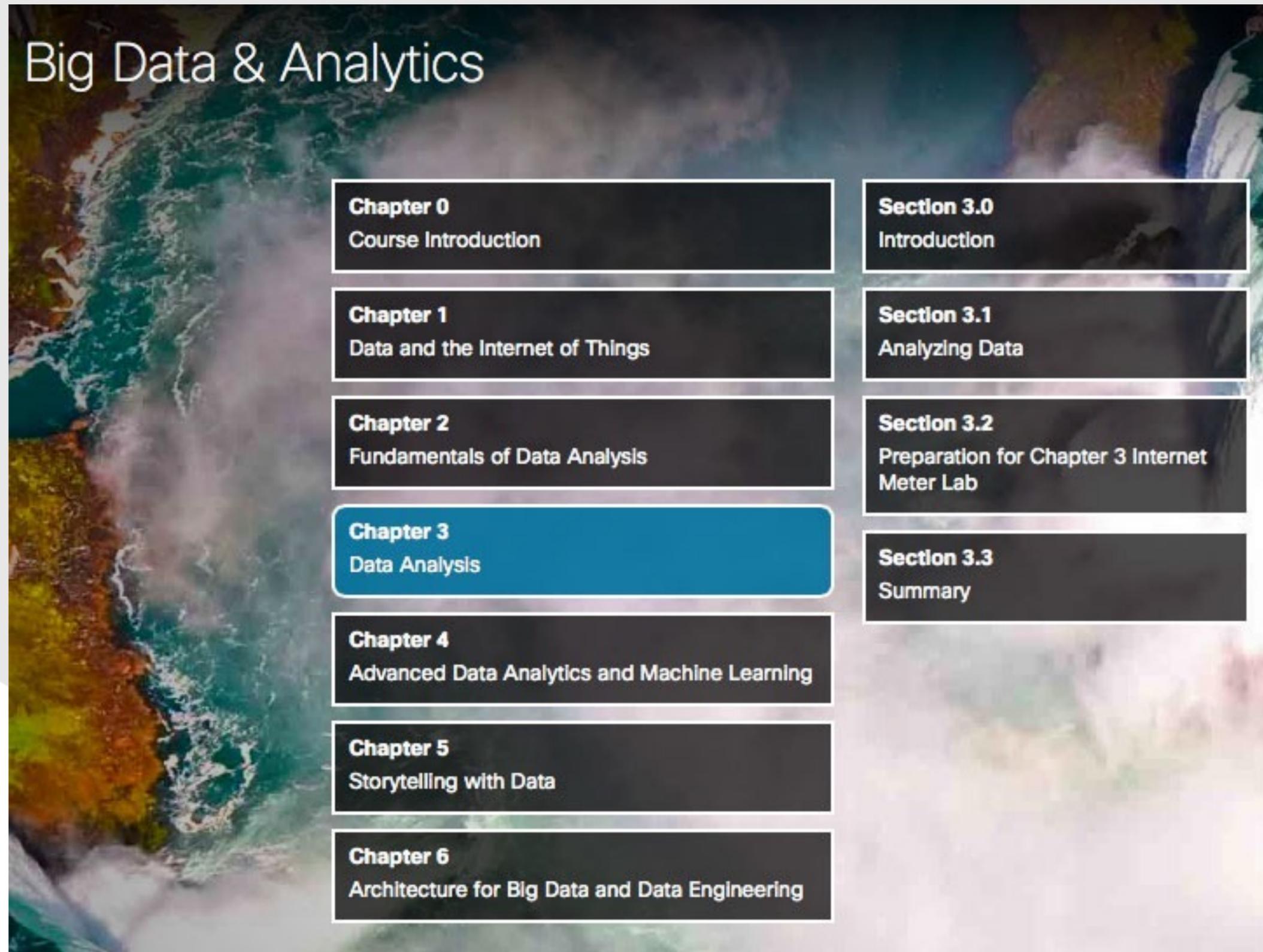


## Big Data & Analytics

<b>Chapter 0</b> Course Introduction	<b>Section 2.0</b> Introduction
<b>Chapter 1</b> Data and the Internet of Things	<b>Section 2.1</b> What Is Data Analysis?
<b>Chapter 2</b> Fundamentals of Data Analysis	<b>Section 2.2</b> Using Big Data
<b>Chapter 3</b> Data Analysis	<b>Section 2.3</b> Data Acquisition and Preparation
<b>Chapter 4</b> Advanced Data Analytics and Machine Learning	<b>Section 2.4</b> Big Data Ethics
<b>Chapter 5</b> Storytelling with Data	<b>Section 2.5</b> Preparation for Chapter 2 Internet Meter Labs
<b>Chapter 6</b> Architecture for Big Data and Data Engineering	<b>Section 2.6</b> Summary



# IoT-Fundamentals: Big Data & Analytics – Kursübersicht

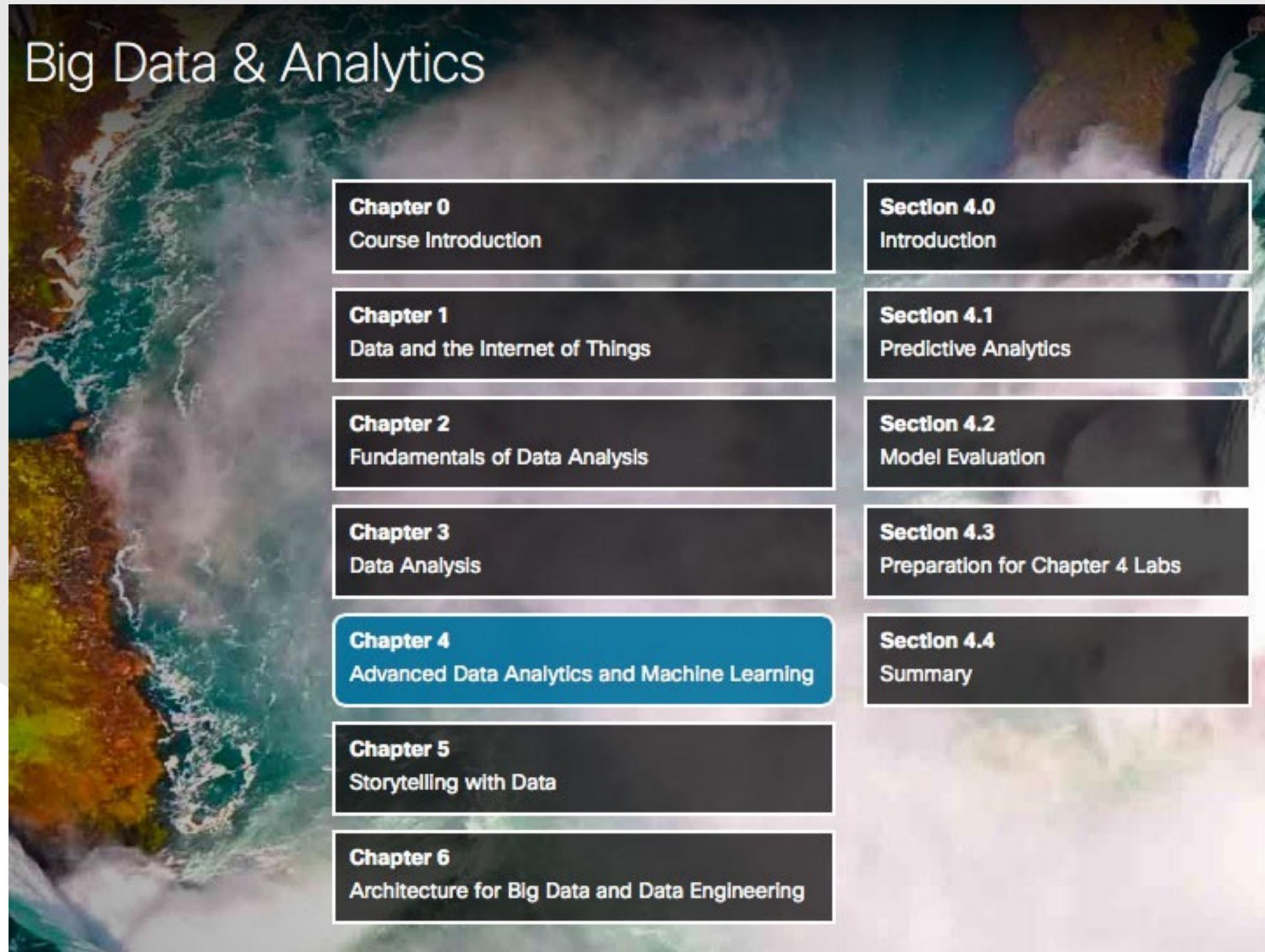


## Big Data & Analytics

<b>Chapter 0</b> Course Introduction	<b>Section 3.0</b> Introduction
<b>Chapter 1</b> Data and the Internet of Things	<b>Section 3.1</b> Analyzing Data
<b>Chapter 2</b> Fundamentals of Data Analysis	<b>Section 3.2</b> Preparation for Chapter 3 Internet Meter Lab
<b>Chapter 3</b> Data Analysis	<b>Section 3.3</b> Summary
<b>Chapter 4</b> Advanced Data Analytics and Machine Learning	
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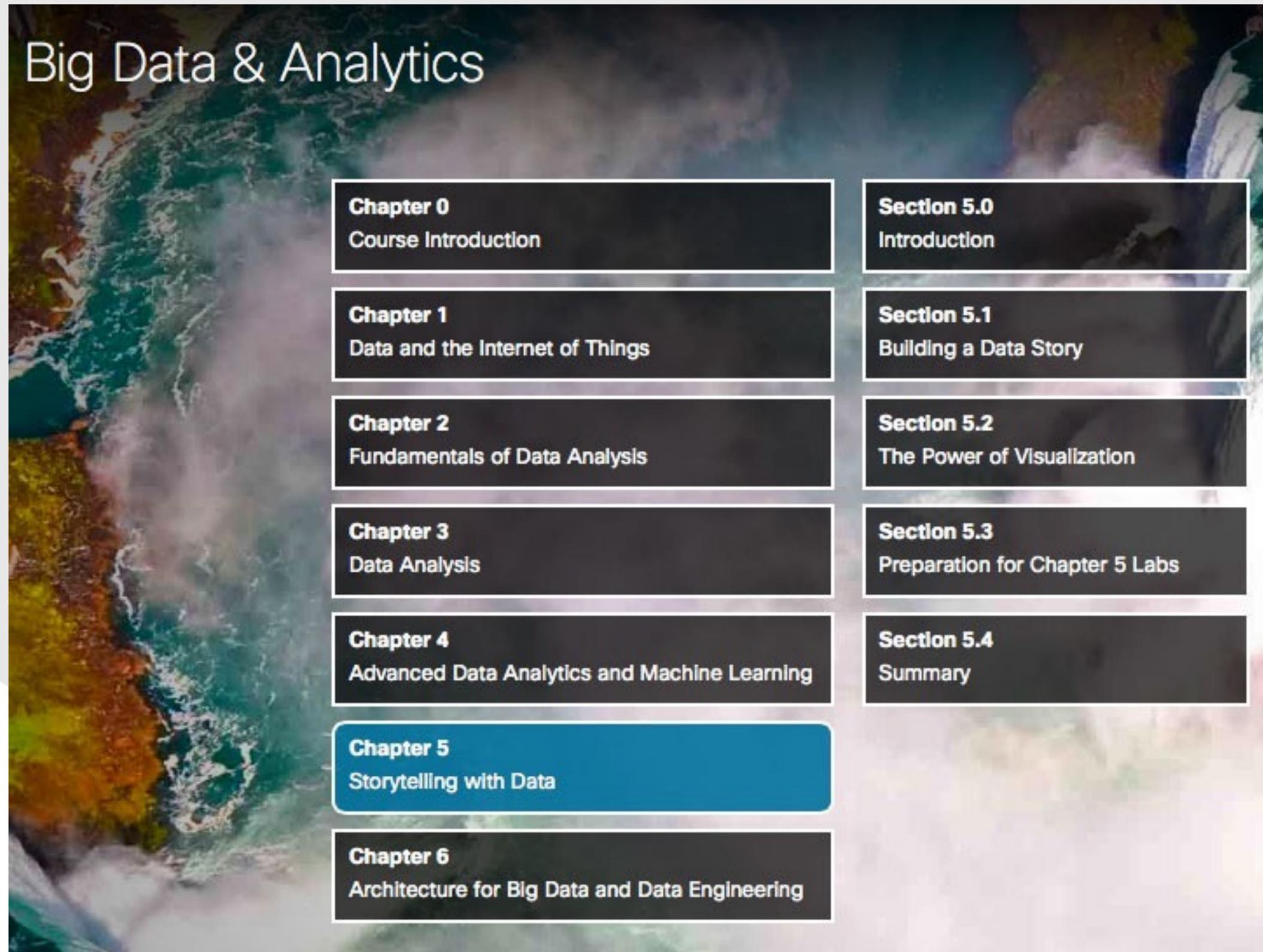


## Big Data & Analytics

<b>Chapter 0</b> Course Introduction	<b>Section 4.0</b> Introduction
<b>Chapter 1</b> Data and the Internet of Things	<b>Section 4.1</b> Predictive Analytics
<b>Chapter 2</b> Fundamentals of Data Analysis	<b>Section 4.2</b> Model Evaluation
<b>Chapter 3</b> Data Analysis	<b>Section 4.3</b> Preparation for Chapter 4 Labs
<b>Chapter 4</b> Advanced Data Analytics and Machine Learning	<b>Section 4.4</b> Summary
<b>Chapter 5</b> Storytelling with Data	
<b>Chapter 6</b> Architecture for Big Data and Data Engineering	



# IoT-Fundamentals: Big Data & Analytics – Kursübersicht

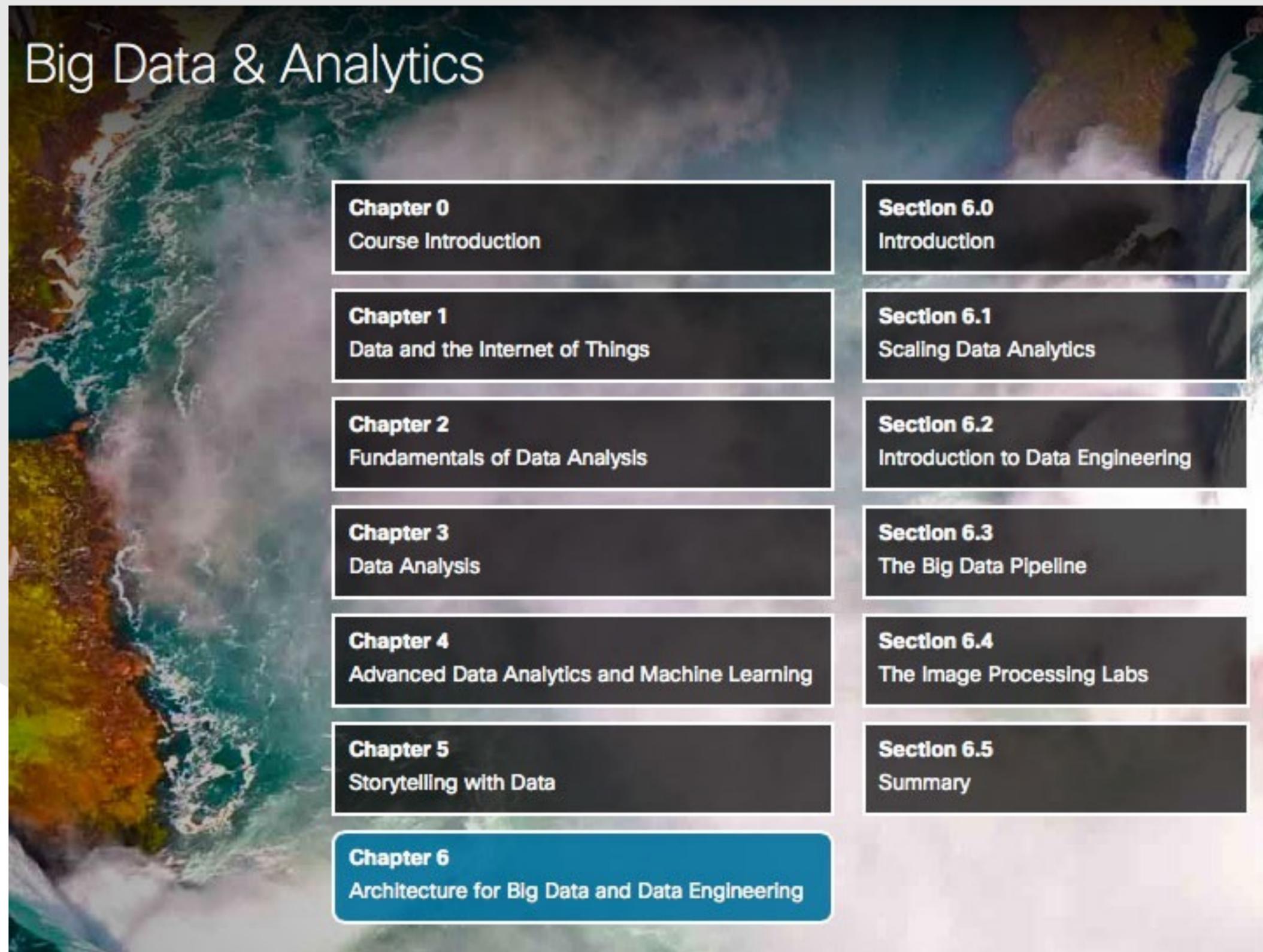


## Big Data & Analytics

<b>Chapter 0</b> Course Introduction	<b>Section 5.0</b> Introduction
<b>Chapter 1</b> Data and the Internet of Things	<b>Section 5.1</b> Building a Data Story
<b>Chapter 2</b> Fundamentals of Data Analysis	<b>Section 5.2</b> The Power of Visualization
<b>Chapter 3</b> Data Analysis	<b>Section 5.3</b> Preparation for Chapter 5 Labs
<b>Chapter 4</b> Advanced Data Analytics and Machine Learning	<b>Section 5.4</b> Summary
<b>Chapter 5</b> Storytelling with Data	
<b>Chapter 6</b> Architecture for Big Data and Data Engineering	



# IoT-Fundamentals: Big Data & Analytics – Kursübersicht

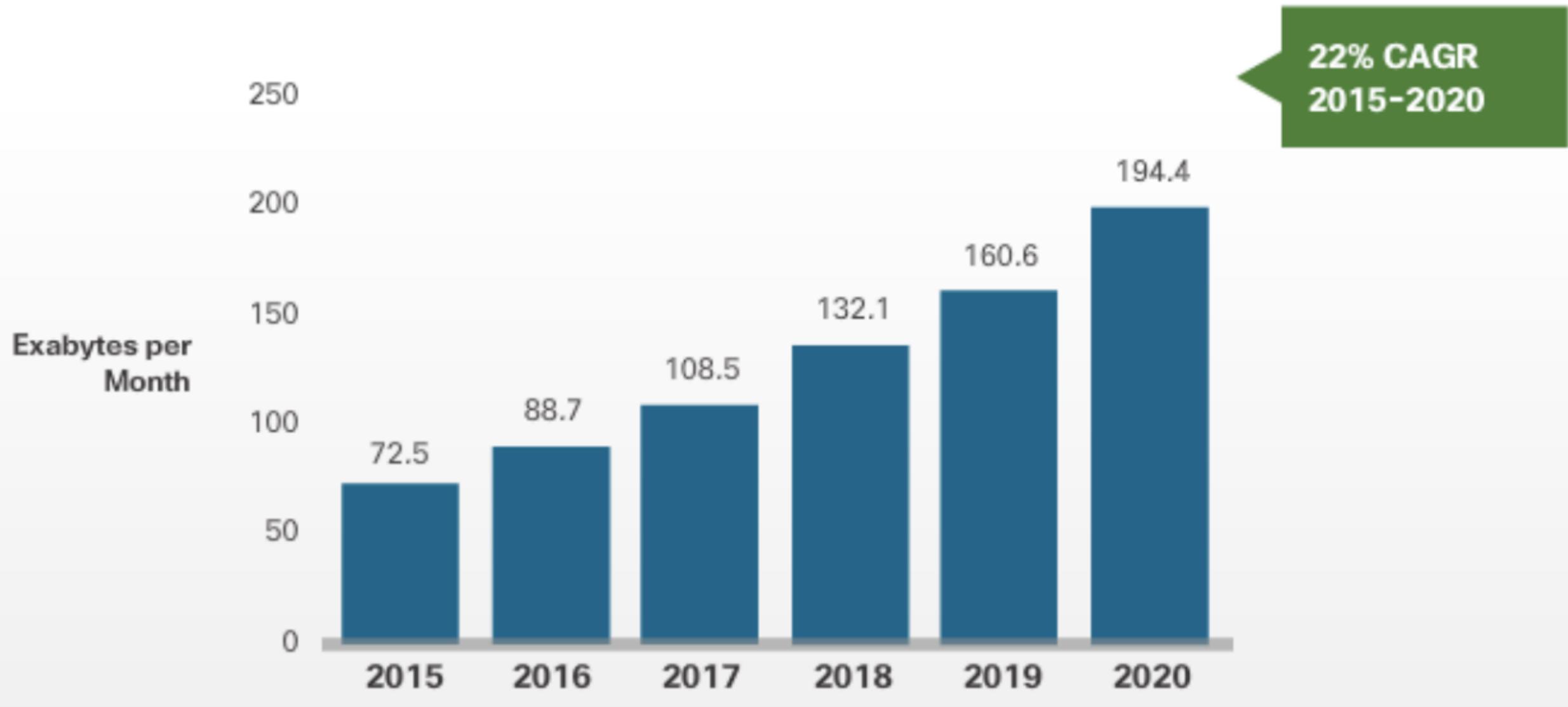


## Big Data & Analytics

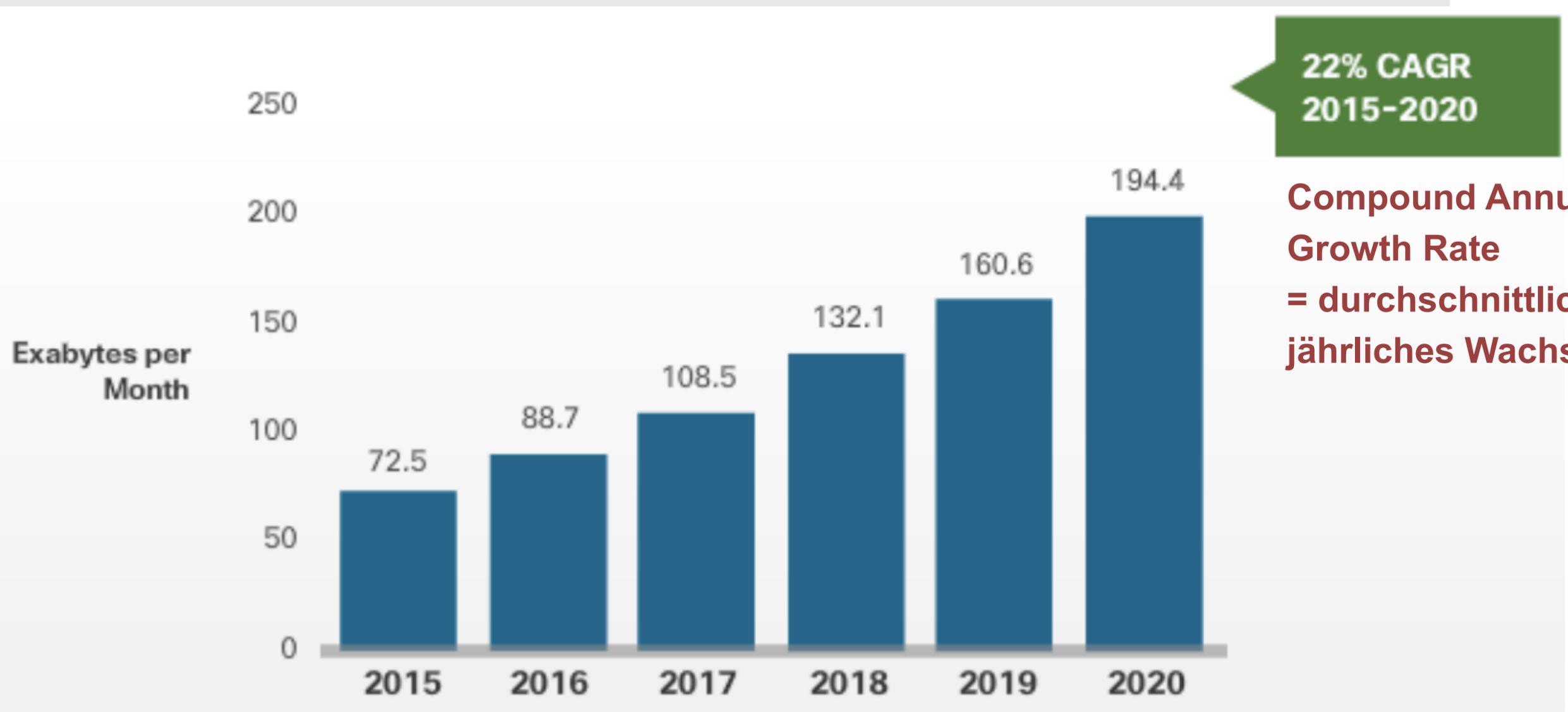
<b>Chapter 0</b> Course Introduction	<b>Section 6.0</b> Introduction
<b>Chapter 1</b> Data and the Internet of Things	<b>Section 6.1</b> Scaling Data Analytics
<b>Chapter 2</b> Fundamentals of Data Analysis	<b>Section 6.2</b> Introduction to Data Engineering
<b>Chapter 3</b> Data Analysis	<b>Section 6.3</b> The Big Data Pipeline
<b>Chapter 4</b> Advanced Data Analytics and Machine Learning	<b>Section 6.4</b> The Image Processing Labs
<b>Chapter 5</b> Storytelling with Data	<b>Section 6.5</b> Summary
<b>Chapter 6</b> Architecture for Big Data and Data Engineering	



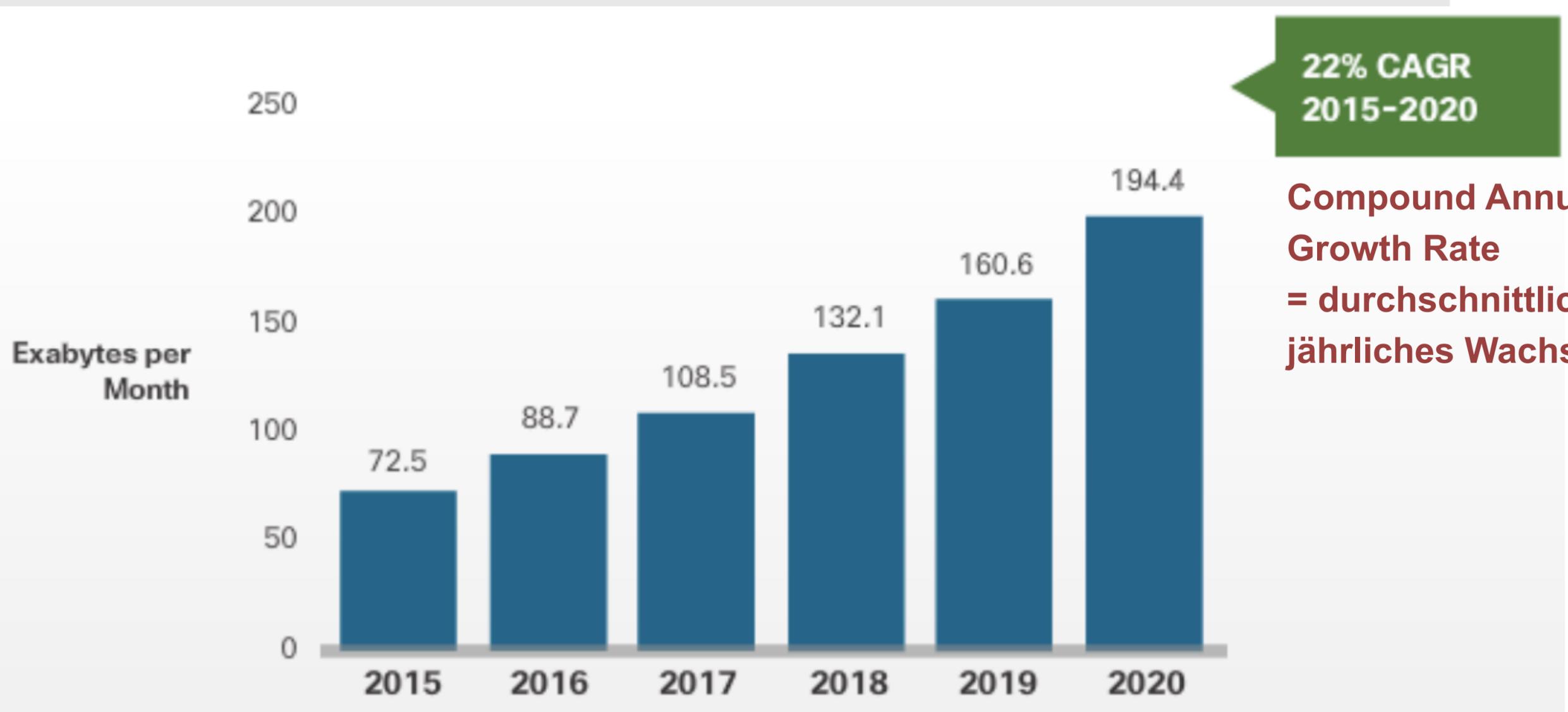
# Exponentielles Wachstum von Daten



# Exponentielles Wachstum von Daten



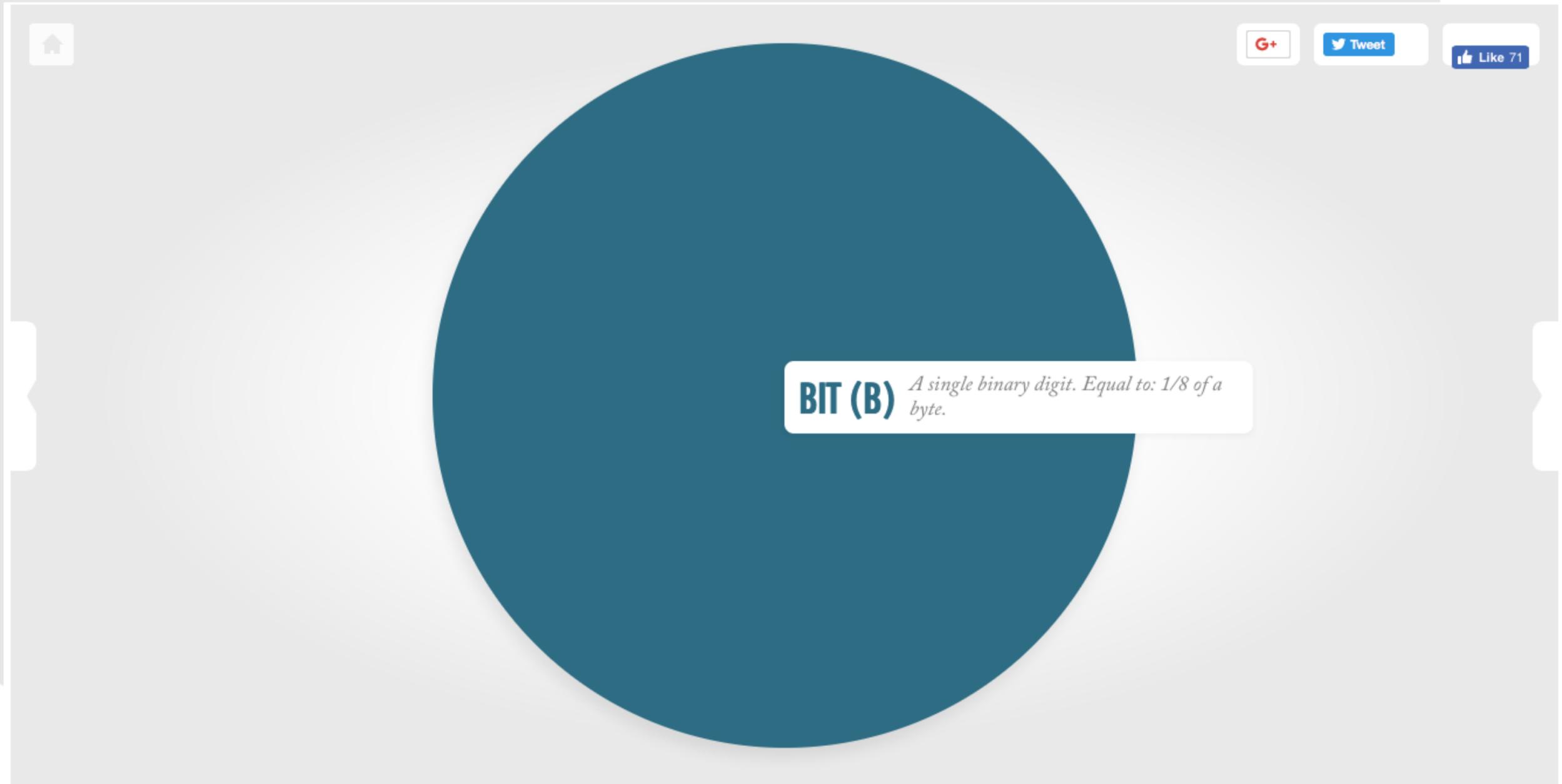
# Exponentielles Wachstum von Daten



**1 Exabyte  
= 1.000 Petabyte  
= 1.000.000 Terabyte  
=  $10^{18}$  Byte**



# Exabyte und andere abstrakte Größen

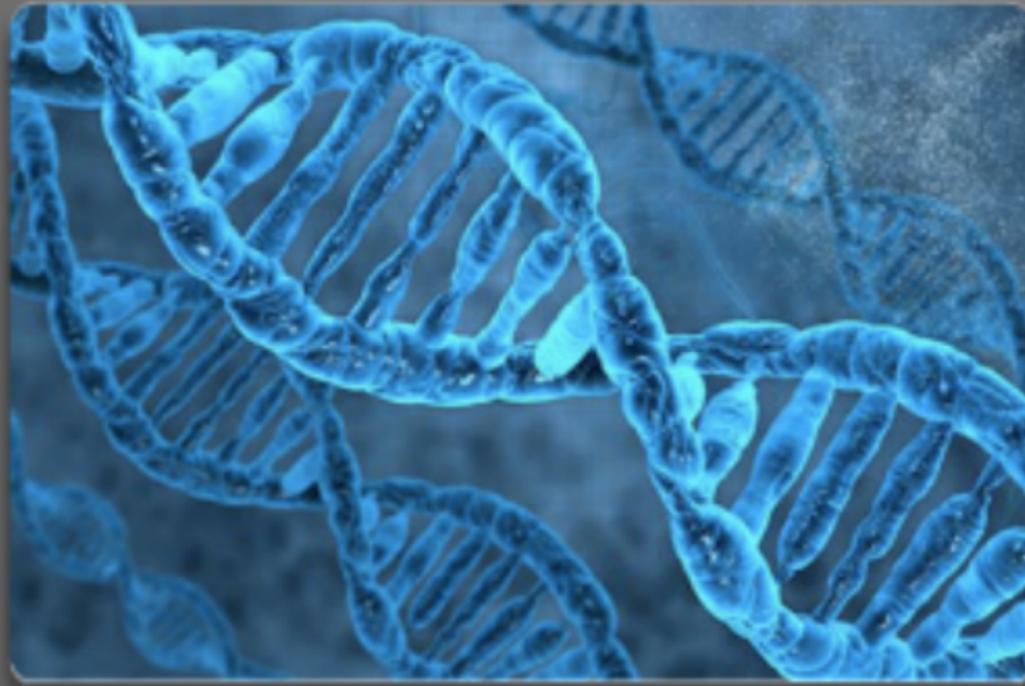


<http://www.redcentricplc.com/resources/infographics/byte-size/>

# Exabyte und andere abstrakte Größen



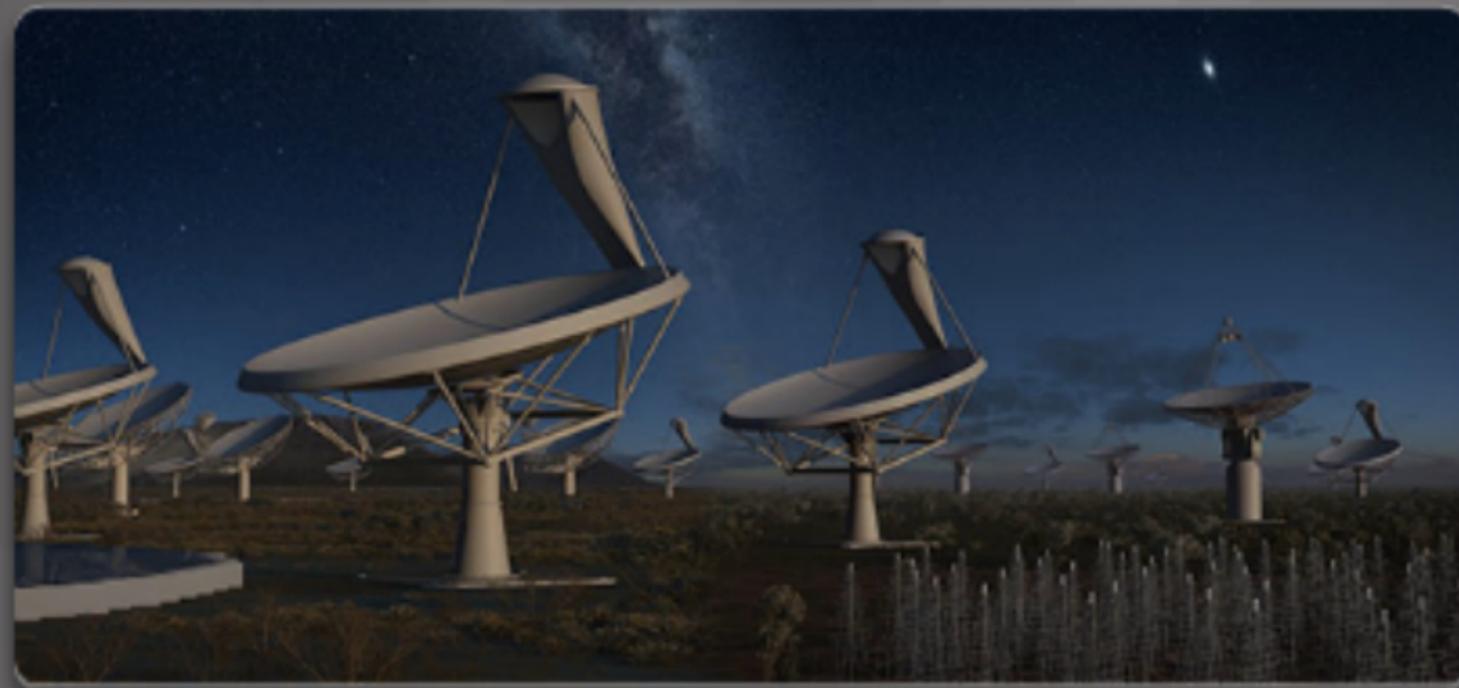
Airbus A380



DNA Molecule



Large Hadron Collider



Square Kilometer Array



# Exabyte und andere abstrakte Größen



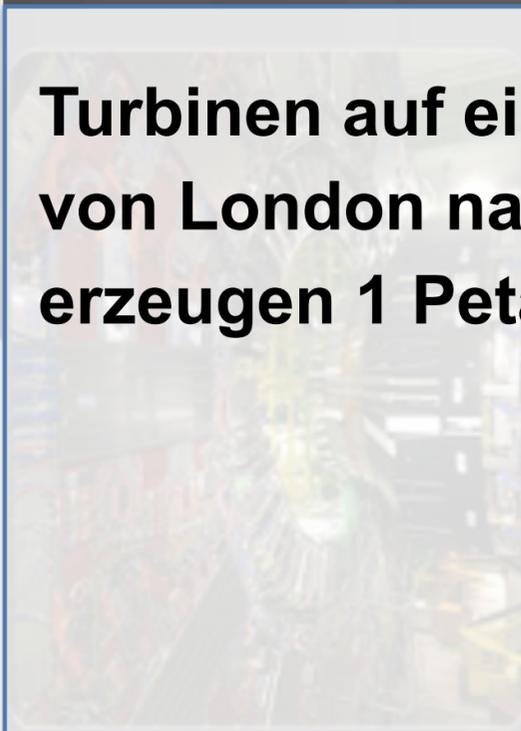
Airbus A380



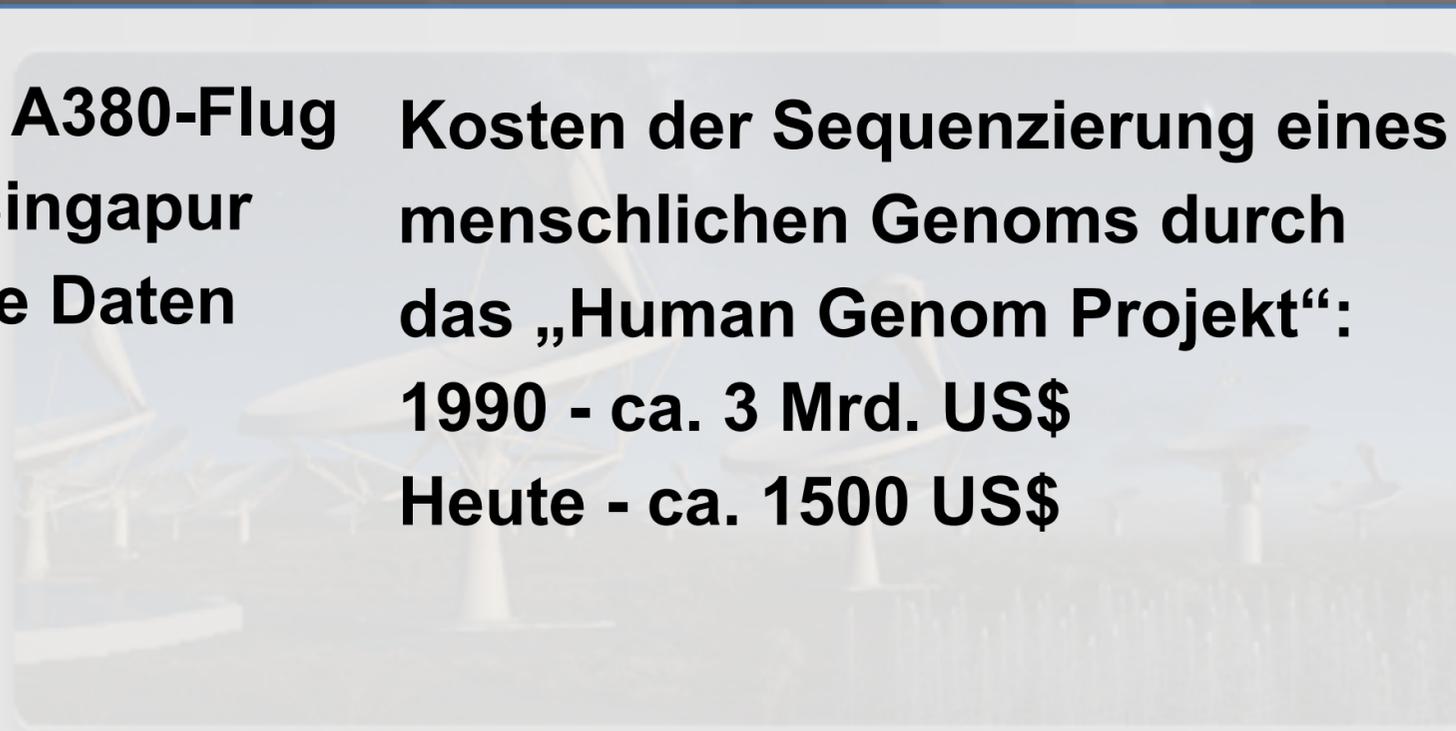
DNA Molecule

**Turbinen auf einem A380-Flug von London nach Singapur erzeugen 1 Petabyte Daten**

**Kosten der Sequenzierung eines menschlichen Genoms durch das „Human Genom Projekt“:**  
**1990 - ca. 3 Mrd. US\$**  
**Heute - ca. 1500 US\$**



Large Hadron Collider



Square Kilometer Array



# Exabyte und andere abstrakte Größen



**Der LHC im CERN bei Genf erzeugt ca. 1 Gigabyte Daten pro Sekunde**

Airbus A380

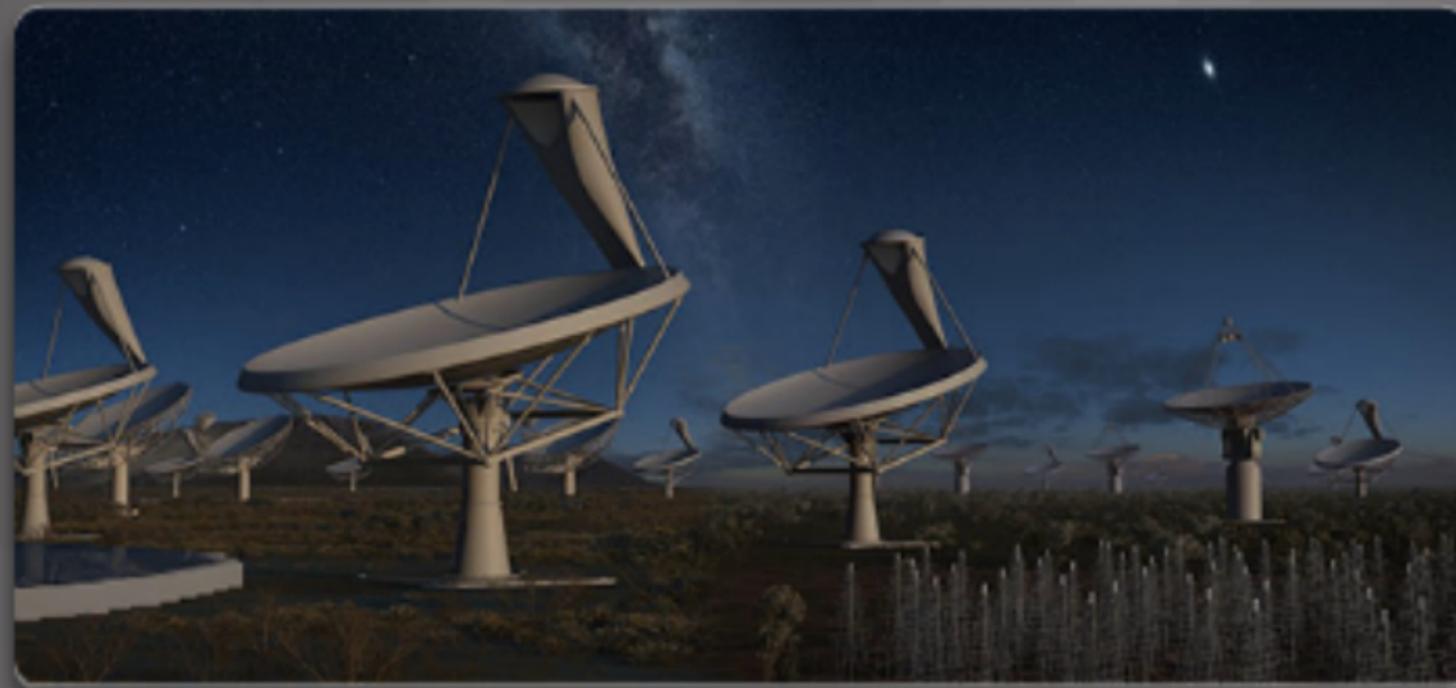
**Bei seiner Fertigstellung im Jahr 2020 wird das SKA das größte Radioteleskop der Welt sein.**

**Es wird ca. 20 Exabyte pro Tag erzeugen.**

DNA Molecule



Large Hadron Collider



Square Kilometer Array



# Charakteristik von Big Data



# Cloud- vs. Fog-Computing

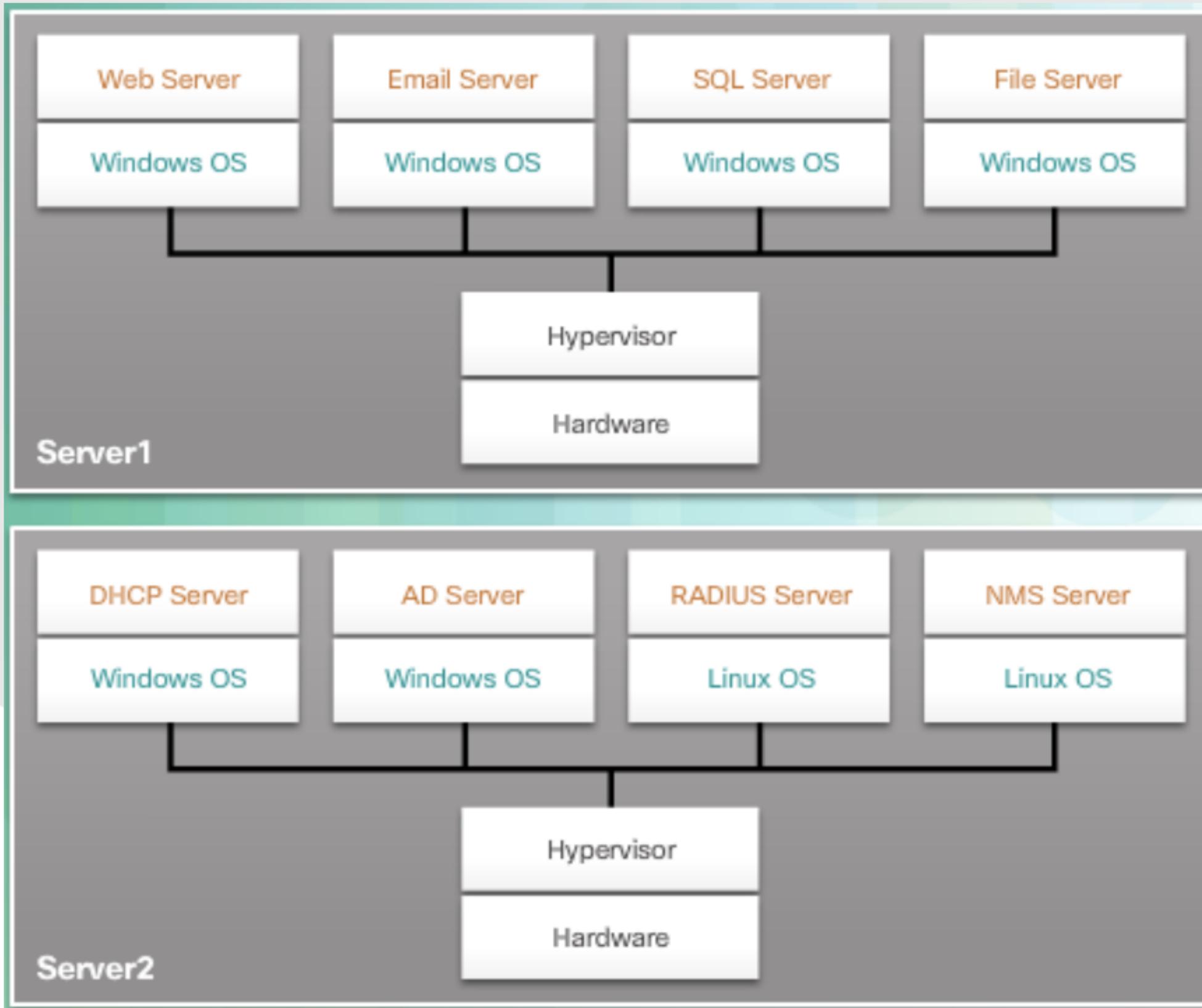


(Quelle: <https://www.nebbiolo.tech/what-is-fog-computing/>)

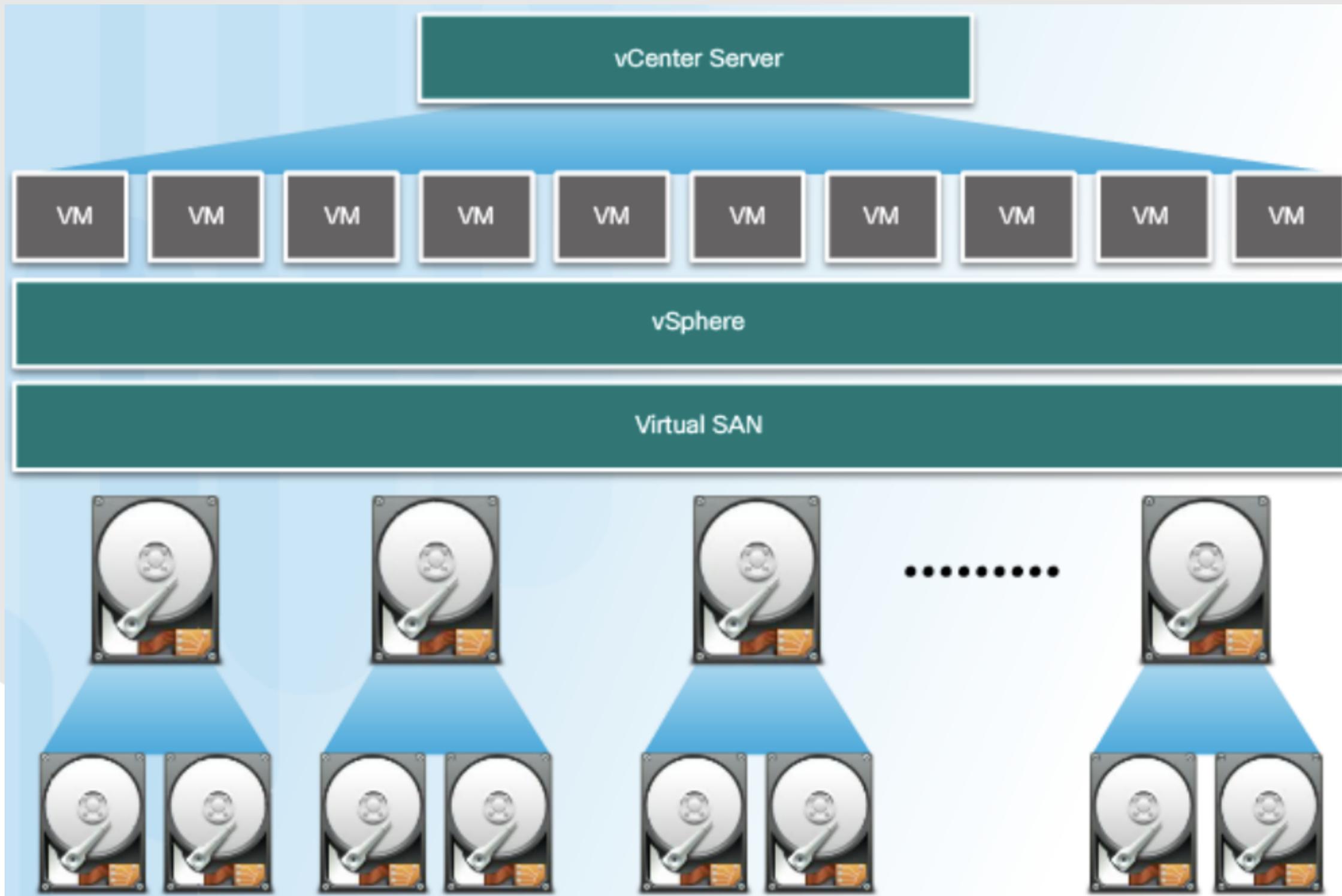
# Cloud Computing – Data Center



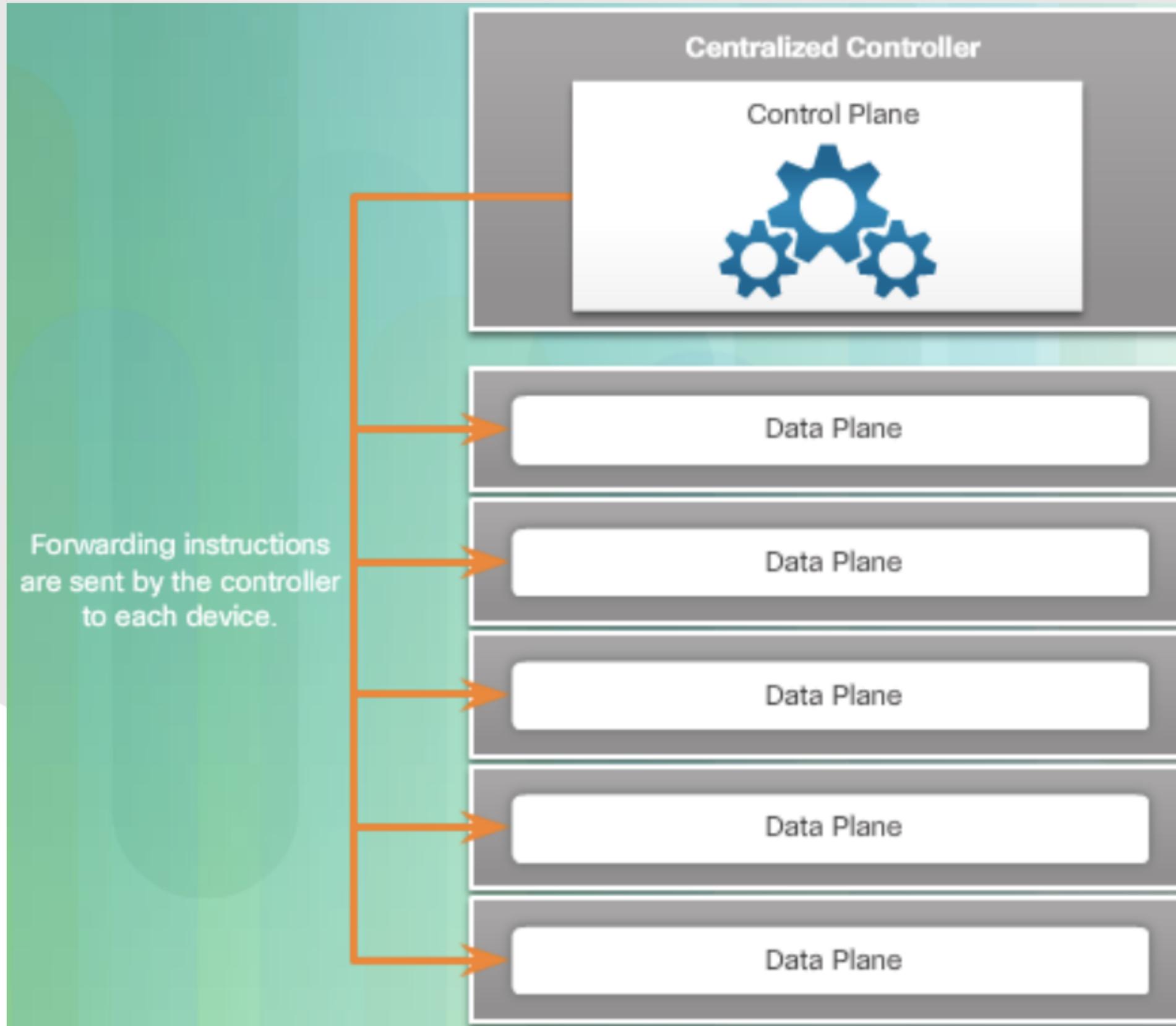
# Virtualisierung – Server



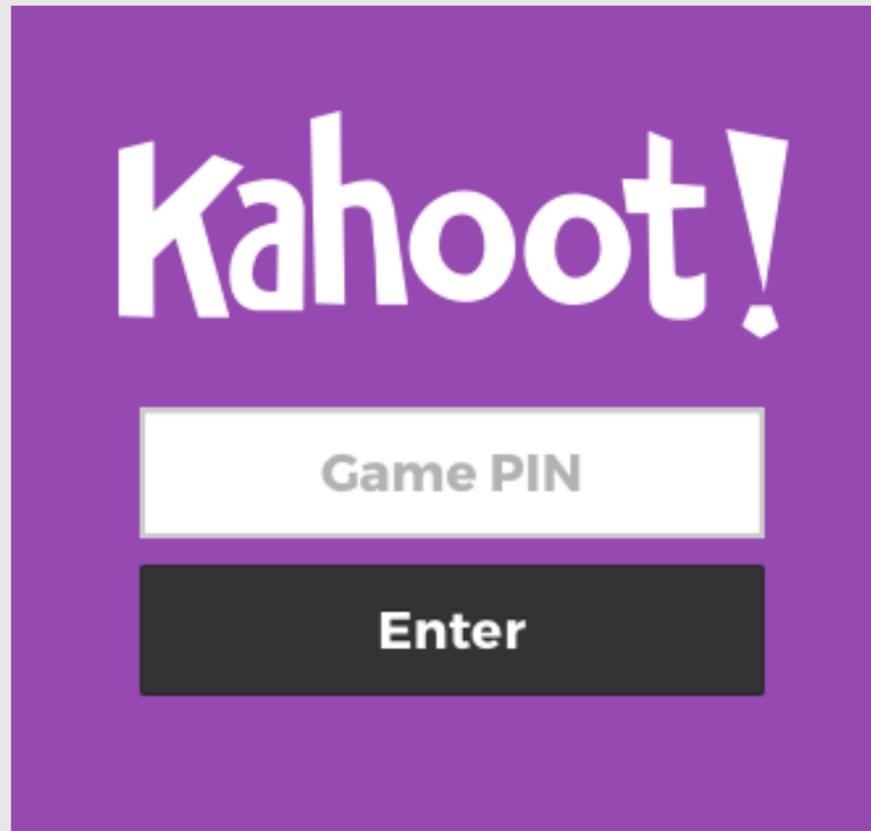
# Virtualisierung – Data Storage



# Virtualisierung – Network



# Data Center Strukturen & Vorteile



<http://kahoot.it>



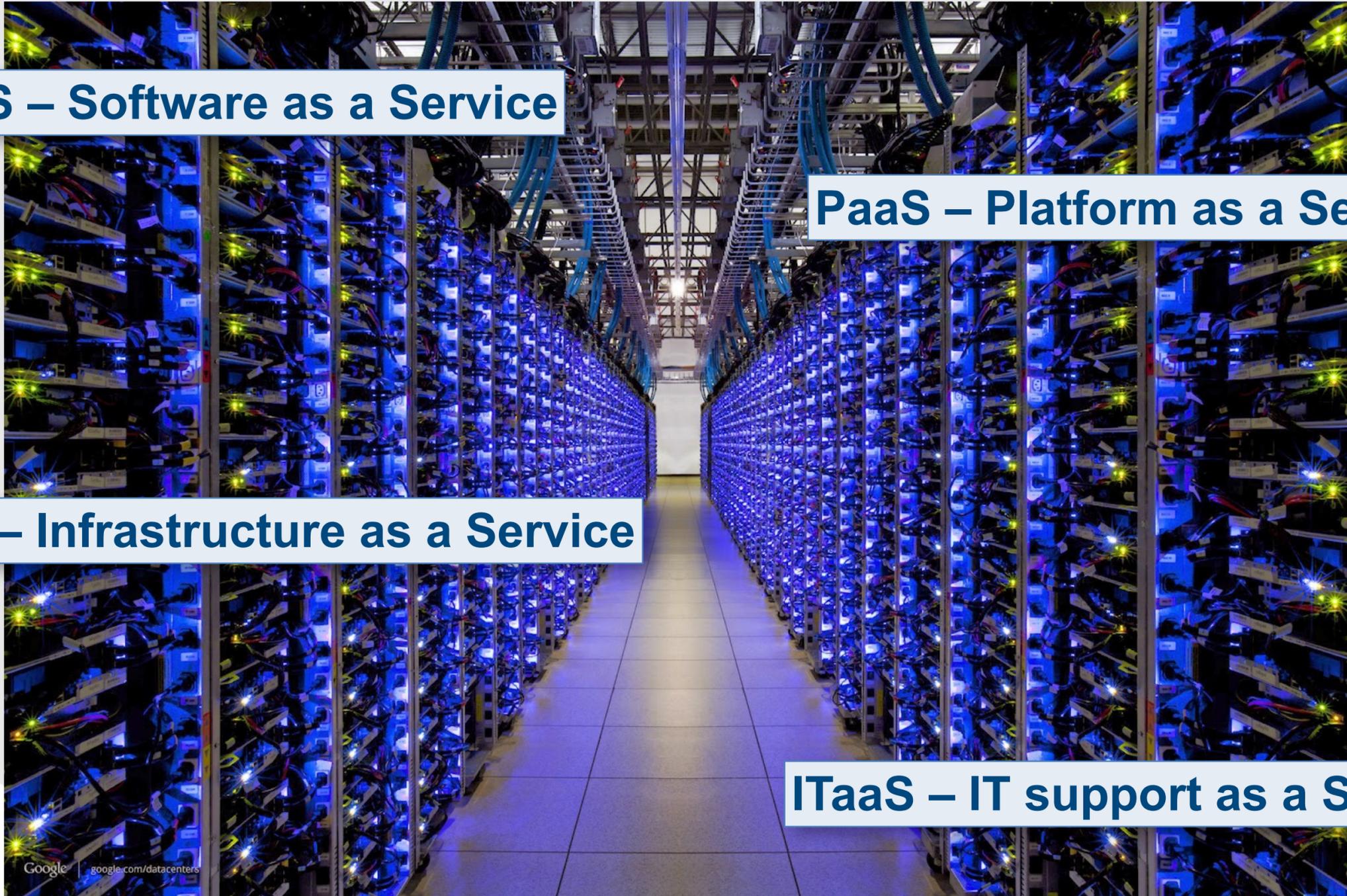
# Cloud Computing bedeutet auch ...

**SaaS – Software as a Service**

**PaaS – Platform as a Service**

**IaaS – Infrastructure as a Service**

**ITaaS – IT support as a Service**



# Big Data im „real life“



E&J Gallo Winery

OUR STORY

RESPONSIBILITY

OUR PORTFOLIO

CAREERS

PRESS

## OUR MISSION

Today we are guided by a clear vision for our success.

E. & J. Gallo Winery will remain a family-owned company that will be the leader in the U.S. wine industry and the leading provider of California wines in select markets around the world.

<https://www.ibm.com/blogs/client-voices/water-efficiency-better-wine-gallo-winery/>



BERUFLICHE SCHULE ITECH  
Elbinsel Wilhelmsburg

# Big Data bei der IHK



Diese Kopfleiste bitte unbedingt ausfüllen!  
Familienname, Vorname (bitte durch eine Leerspalte trennen)

Bereich	1	4	Berufsnummer	6	3	6	5	IHK-Nummer		Prüfungsnummer		Termin: ...
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Abschlussprüfung ...  
6365

IHK

<https://tinyurl.com/ihk-ap-fisi>



# Big Data für Systemintegratoren: Ein Fazit

1. Die Bedeutung von Big Data  
(Wachstumsrate, Bezugsgrößen, Dateigrößen)
2. Die Charakteristik von Big Data  
(Volume, Variety, Velocity, Veracity)
3. Bandbreite und Big Data (Cloud & Fog)
4. Virtualisierung  
(Server, Storage, NAS, SAN, Network)
5. Outsourcing  
(Data Center Benefits, SaaS, PaaS, IaaS, ITaaS)
6. ... und natürlich alles rund um Datenbanken und AE

**und ... IT-Security!**





**Vielen Dank für die Aufmerksamkeit!**

